

Fanfare Attractions

A Festival & Event Management Company

Fanfare Attractions has over twenty-six years experience in the Special Events and Festival industry. Our human resources total over one hundred seasoned free lancers for any type of need for an Event. We have been successful in working with non-profit organizations, non-profit business associations, and private enterprise. The credentials include expertise in many aspects of small, medium and large event productions. Fanfare Attractions is a member of Minnesota Festivals and Events Association (MFEA) and Randy Dewitz, is their Vice-Chair.

Randy L. Dewitz

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PROFESSIONAL EXPERIENCE

Grand Excursion 2004

Logistics Manager

- * Pre-Event prop's design and production
- * Pre-Event equipment purchases
- * Training three teams for 19 City Tour
- * Managed seven major events in seven cities
- * Provided Management and Production services in Iowa, Illinois, Wisconsin, and Minnesota
- * Implemented Crisis Plan
- * Executive Director of Riverfront Corporation and Grand Excursion stated; "Randy you are Awesome..."

St. Paul Winter Carnival/Ice Palace (1999-2004)

Cash Management Services and Ticket Operations

- * Provide full cash management services and audit trail
- * Bondable staffing for ticket booths
- * Inventory control of tickets/passports

Cinco de Mayo, Westside, St. Paul (2000-2008)

Consultant, Trainer, Full Production Services

- * Train volunteers and the Riverview Economic Development Staff
- * Reworked event from significant financial losses to a profitable event in 2 years
- * Train Director on sponsorship and event development; community dynamics
- * Designed a working budget to facilitate a strong sponsorship and operational program
- * Developed concepts to create a strong volunteer program
- * Provide materials to develop event standards
- * Over 100 individuals managed by Fanfare each day of Event
- * Coordinated and negotiated all equipment Vendors
- * Coordinated all Off Duty Officers, On Duty Officers, and Private Security
- * Produced reasonable timelines for a successful install and teardown of Event
- * Moved the Event from 30,000 to over 110,000 in 4 years
- * Coordinated all traffic management issues
- * In 2002, an Independent Non-profit Research group rated Cinco in the top 10 Cinco Events in the Country

Lumberjack Days, Stillwater, MN (2002-present)

Food and Beverage Ticket Program, Beer Inventory Control, and Cash Management Services

- * Provide high quality contractors for ticket sales, cash management, cash collections, inventory control, and box office services

- * Created a seamless operation for client
- * Received high remarks from US Bank Branch Manager for “impeccable financial detail”

Minneapolis Star Tribune Travel Tradeshow (1998-2000)

Show Management for Semiannual Tradeshow at the Minneapolis Convention Center

- * Provided strong organizational skills and communication between Exhibitors, Star Tribune, Convention Center, and Decorator/Exposition Services
- * Created themes and site design
- * Initiated and created educational workshops for the Travel Agents
- * Created a partnership with the Star Tribune and Travel Weekly, a national industry publication

Mississippi Mile-ennium Celebration on the Riverfront (1998-1999)

- * Project Coordinator for the Minneapolis Park & Recreation Board
- * Worked with Special Events Permit Director and various non-profits to create a successful New Years Eve Event
- * Developed strong skill set working with governmental agencies

Mill City Music Festival (1996-97, 1999)

Executive Director – 1996

- * Developed strong skill set working with City Council and *Agencies*
- * Developed strong skill set working with neighborhood organizations and businesses
- * Coordinated Contractors and Vendors (extensive detailed communication required)
- * First Event to do Liquor on City of Minneapolis streets

Food and Beverage Director – 1997

- * Coordinated all rentals and permits for Vendor Operations

Beverage/Alcohol Vendor -1999

- * Coordinated all Beer and Liquor operations
- * Trained all staffing and developed Alcohol Awareness programs for event
- * Created a separate audit and financial program for beverage sales

Food and Beverage Operations (1994-present)

- * Loring Park Art Festival, 2000-current
- * Twin Cities Pride (beverage operations only), 1997-current

Other Short Term Food and Beverage Operations

- * Yankee Doodle Arts and Crafts Festival, Eagan 1998-1999
- * Minneapolis Aquatennial 1994-1999
- * Festa Fest 1998

Other Festival Consulting and Designations (1994-1999)

- * Fourth of July Celebrations on the Riverfront, full operations, 1997-1999
- * World Figure Skating championships, On-site Sponsor Promotions, 1998
- * Capital City Pride, full operations, event development 1997-1998
- * Renaissance Festival – Fargo Dome (Ogden Entertainment Group), 1997
- * Minnesota Heritage Festival, Minneapolis 1995-1997
- * Minnesota Vikings Tailgate Parties, Cash handling operations and consulting 1994-1995
- * That’s Life Communication, Minneapolis, Dallas Texas, Convention Center services 1994-1995
- * Minnesota Craft Festival, Comprehensive evaluation 1994
- * Great American Antique Car Race, Bloomington CVB, consultant, production 1994

Minnesota Festivals and Events Association (1992-Present)

Vice-Chair from 1998 to present

- * Lobbied successfully on the State level for Association Funding
- * Co-founder of the State Festival Guide
- * Coordinated the Annual Conference – 1994 to 2000, 2003-present
- * Cross-trained Board Members in developing the Annual Conference- 2000 to present

Presenter Trainer (1994 to Present)

- * International Festivals and Events Association

- * Festivals of Festivals
- * Minnesota Festivals and Events Association
- * University of Minnesota Tourism Center, Certified Festival Managers Program
- Trained participants on financial management, fundraising and sponsorship 1996-1999
- * Arthur Anderson Consulting
- * Concordia College Alumni Event
- * Wisconsin Department of Commerce, Bureau of Downtown Development
- * Minnesota Office of Tourism Conference
- * Hamline University
- * University of Minnesota, Parks and Recreation
- * Flekkefjord Festival, Elbow Lake, MN
- 1984- University of North Dakota, ND, 2005

1984-1993

Mid-America Festivals and Castle Kitchens Corporation, Shakopee, MN

1993

Mid-America Liaison for Volunteer Coordination, Sarasota, Florida

- * Recruited and managed countroom for John & Mable Ringling Museum, Sarasota Medieval Fair
- * Volunteer Liaison for beverage operations, successfully managed over 100 volunteers
- * Manage the Beverage operations

Assistant Director of Operations

- * Worked under the Director of Operations, General Manager, Assistant General Manager positions not filled
- * Managed all grounds, site, maintenance, costume, inspections, food and beverage Inventory control operations
- * Managed 25 personnel throughout the year
- * Saved Company 5000 hours per year in overtime
- * Won discrimination cases for Company
- * Managed over 1500 personnel during show days
- * Trouble shoot simple to complex issues related to City, personnel, participants
- * Upgraded all utilities and building structures and received approvals from all inspectors
- * Received many awards from staff for management style and leadership skills
- * Managed over 400 buildings, created building maintenance programs, inspections, etc.

1984-1990

Computer Operations, Safety Services, Inventory Operations

- * Developed the first main computer system for the Renaissance
- * Created the first Inventory Control system for Festivals
- * Developed programs for all financials for all Companies
- * Created one of the best Security and Medical Teams for Events
- * Developed one of the most extensive Crisis Management Plan for the festival
- * Coordinated mock disaster programs with surrounding cities for the festival
- * Enhance all communications, protocols for medical and security staff
- * Developed participant crisis management program
- * Developed Computer system for Michigan Renaissance Festival
- * Managed over 500 staff during show days
- * Created and implemented internal theft programs that are a model for the US
- * Created an audit system for all food and beverage and merchandise systems
- * Designed and built a state of the art emergency center on festival grounds

Education

1999

Greyhound Exposition Services

Tradeshaw U

1992

University of Minnesota Tourism Center
Certified Festival Manager

1983

University of Wisconsin Stout

Bachelor of Science
Business Administration

1977

District One Technical Institute

Associate in Applied Science
Marketing

1973

University of Madison Extension

Emergency Medical Technician