



**VENTURA VILLAGE PRESENTS  
FIRST ANNUAL MULTICULTURAL ART FAIR: THE VILLAGE**

**Ventura Village, Minneapolis** – The first outdoor multicultural art fair in Minnesota will make its debut this August. The Village Art Fair will be held Saturday, August 18 and Sunday, August 19, 10 AM to 6 PM each day on East Franklin Avenue between 10<sup>th</sup> and 15<sup>th</sup> Avenue in Minneapolis.

The Village Art Fair will be unique in that unlike juried art fairs that appear to be equally intimidating to emerging and established artists from non-European cultures, this art fair will serve as a venue where artists will receive technical assistance and mentoring with respect to the display and marketing of their artworks. Ventura Village is requesting assistance from the established and professional art institutions and their staff in providing this help directly to the artists themselves.

The Village will host an eclectic mix of art and entertainment for its participants and guests. Artists will be invited to present their creations from all world cultures including African, American Indian, Asian, European, Hispanic and unique indigenous and cultural blends.

The Village Art Fair's mission is to encourage and support all artists and instill an appreciation and support for the art and culture of their neighbors. This event will include artworks that can be viewed and purchased, performing arts, and foods from the many cultures represented in the neighborhood. It will feature an artists' tent for persons living and working in Ventura Village as well as a Community display, the Second Annual Mari Cruz Children's Safety Fair and a special programming in the Children's Art Section. For more information contact Ventura Village at 612.874.9070 or go to our website at [www.venturavillage.org](http://www.venturavillage.org) .